

2025 SPONSORSHIP PACKAGE



Arte-Cultura-Educación FESTIVAL DEL MARIACHI



We are thrilled to present an exciting sponsorship opportunity that aligns seamlessly with your commitment to supporting arts and education in our community. The 4th Annual Festival del Mariachi is dedicated to fulfilling the dreams of 300 aspiring mariachi students by providing an extraordinary learning experience led by world-renowned groups. This year, we are proud to offer Advanced, Intermediate, and Beginner Workshops tailored to students' skill levels.

As a sponsor, your generous support will enable us to offer these educational workshops, where students will refine their instrumental skills and gain valuable insights directly from master mariachi artists. These sessions will culminate in a spectacular collective performance, with all participating students coming together to showcase their newly honed talents in a few select songs.

Your sponsorship will provide each student with:

Breakfast and Lunch

Access to the Mariachi Festival Concert

Your contribution will have a profound and lasting impact, empowering these passionate students while fostering the preservation of mariachi's vibrant cultural heritage. Together, we can inspire the next generation of musicians and strengthen our community through the power of education and the arts.

We deeply appreciate your consideration and dedication to supporting local talent and artistic development. Let's join forces to make a meaningful difference in the lives of these students and celebrate the enduring spirit of mariachi.

Thank you for your support!



Arte-Cultura-Educación
**FESTIVAL DEL
MARIACHI**



ABOUT MARIACHI FESTIVAL

Every year, we proudly host the Mariachi Festival, a cherished event dedicated to preserving and celebrating the vibrant heritage of Mariachi music. This festival serves as a cornerstone of our mission to inspire and educate students, fostering a deep appreciation for the rich traditions and culture of Mariachi.

Through the support of our generous sponsors, we can continue providing impactful workshops that not only teach the art of Mariachi but also empower students to carry forward this beautiful tradition. Our goal is to keep this legacy alive, year after year, by nurturing a love for Mariachi among the youth and creating a platform where the culture and artistry can thrive. Together, with our community and sponsors, we are committed to ensuring this vibrant heritage endures for generations to come.





MARIACHI FESTIVAL HISTORY

2022 Presented to our community our Mariachi Festival held at BC Outdoor Theater.

2023 In just our second year, we exceeded all expectations with a sold-out show two weeks before the event! Event was held at Fox Theater.

2024 This past Year we proudly sponsored over 280 students to our Mariachi workshops, hosted at Arvin High School.

2025 Looking to the future, we are excited to expand our efforts and aim to sponsor over 300 students for next year's Mariachi workshops. We are committed to fostering the growth of mariachi music and supporting the next generation of talented musicians.



▶ OUR CONCEPT AND IDEA

Our vision is to create an unparalleled experience for students through our Mariachi workshops, expanding into a two-day event that combines education, competition, and celebration. Day one will feature student competitions and immersive workshops, providing hands-on learning led by world-class professional Mariachis. Day two will culminate in a spectacular concert, showcasing the talent and passion of the Mariachi community.

Our goal is to become the premier Mariachi workshop on the West Coast, fostering a deep appreciation for this rich cultural tradition while empowering the next generation of musicians. Through education, mentorship, and unforgettable performances, we aim to make a lasting impact and grow the legacy of Mariachi for years to come.



GALLERY

SPONSORED 800+ STUDENTS

Over the past three years of hosting student workshops, we have proudly sponsored over 800 students. We are committed to inspiring and nurturing our youth by promoting the rich culture, education, and artistry of Mariachi.

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Arte-Cultura-Educación

FESTIVAL DEL MARIACH



SOPRANO: \$9,000

- Name and Logo Listed as Soprano Scholarship Sponsor on all marketing materials
- Listing as Soprano Scholarship Sponsor on websites and social media materials
- Company Name on a "Thank You" ad in social media platforms.
- 50x :30 second commercials on KIWI, KPSL, KCHJ, KQKZ and KWAC to air in October, 2025 M-Su 6a-9p
- Inclusion in all Radio Promos on all stations supporting event
- Area for Vendor Display for your business at 2025 Concert Event at Mechanics Bank Theater
- 6x VIP Tickets to Concert Event
- As the Soprano Scholarship Sponsor you will be able to sponsor 50 students.

ALTO: \$6,000

- Name and Logo Listed as Alto Scholarship Sponsor on all marketing materials
- Listing as Alto Scholarship Sponsor on websites and social media materials
- Company Name on a "Thank You" ad in social media platforms.
- 30x :30 second commercials on KIWI, KPSL, KCHJ, KQKZ and KWAC to air in October, 2025 M-Su 6a-9p
- Inclusion in Radio Promos on all stations supporting event
- Area for Vendor Display for your business at 2025 Concert Event at Mechanics Bank Theater
- 4 VIP Tickets to Concert Event
- As the Alto Scholarship Sponsor you will be able to sponsor 30 students.



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TENOR:
\$4,500

- Name and Logo Listed as Tenor Scholarship Sponsor on all marketing materials
- Listing as Alto Scholarship Sponsor on websites and social media materials
- Company Name on a "Thank You" ad in social media platforms.
- 20x :30 second commercials on KIWI, KPSL, KCHJ, KQKZ and KWAC to air in October, 2025 M-Su 6a-9p
- Inclusion in Radio Promos on all stations supporting event
- 4 Tickets to Concert Event
- As the Tenor Scholarship Sponsor you will be able to sponsor 20 students.

BASS:
\$2,000

- Listing as Bass Scholarship Sponsor on websites and social media materials
- Company Name on a "Thank You" ad in social media platforms.
- 2 Tickets to Concert Event
- As the Base Scholarship Sponsor you will be able to sponsor 10 students.



Arte-Cultura-Educación FESTIVAL DEL MARIACHI



___ Yes, I/we would like to sponsor the 4th Annual “Festival Del Mariachi” event

___ Check Enclosed

___ Please Invoice

Sponsorship Level:

___ \$9,000 Soprano

___ \$6,000 Alto

___ \$4,500 Tenor

___ \$2,000 Bass

Company Name: _____

(Exactly as you'd prefer to be listed on marketing & promotional materials, or check box below if you'd rather remain anonymous)

___ We would like to recognize our donors in publications and online, however, check here if you prefer to be recognized as Anonymous.

Contact Name: _____

Address: _____

City/State/Zip: _____

Contact Phone: _____

Email: _____

Please note that in order to be considered for logo recognition on all printed materials, you must submit the sponsorship packet by Friday, August 22, 2025. Sponsorship contributions submitted after this date will be given recognition on digital materials only.





Arte-Cultura-Educación

FESTIVAL DEL MARIACHI



Mariachi Festival Presentation 2025

THANK YOU FOR JOINING US!

