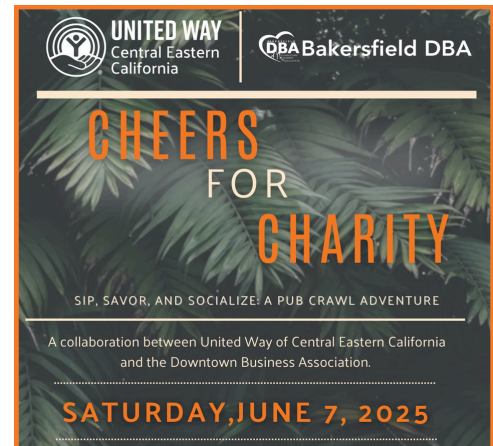


# CHEERS FOR CHARITY SPONSORSHIP OPPORTUNITIES

On Saturday, June 7th, United Way of Central Eastern California and the Bakersfield Downtown Business Association will host their Annual Cheers For Charity event through downtown Bakersfield!

Participants will enjoy drink specials and games at several local bars, all while raising money for a great cause. Proceeds from the event will be shared between UWCEC and the DBA. Come raise a glass and make a difference!



SPONSORSHIP OPPORTUNITIES	BREW MASTER \$2,000	PINT PAL \$1,000	SIP MASTER \$500	CHEERS CONTRIBUTOR \$250
Logo on event lanyard.	✓			
Premiere booth location.	✓	✓		
Social Media Post	✓	✓	✓	
Company name or logo listed on all printed materials.	✓			
Banner + Booth	✓	✓	✓	✓
Yard Sign	✓	✓		
Complimentary tickets	10 Tickets	5 Tickets	3 Tickets	Thank you

CONTACT US FOR MORE INFORMATION AT:

Vanessa Shaw, Executive Director DBA/DBDC

Vanessa@bakersfieldDBA.com

(661) 384-2662

1675 Chester Ave Suite 110, 93301

# SPONSORSHIP AGREEMENT

YES! I want to be a sponsor of United Way of Central Eastern California's Cheers for Charity 2025 Event at the following level:



Brew Master

**\$2,000**



Pint Pal

**\$1,000**



Sip Master

**\$500**



Cheers Contributor

**\$250**



Pay now

☐

Check Enclosed

☐

Please Invoice

## Sponsor Information

(Contact) Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Will you be participating in the event?: \_\_\_\_\_

Please return completed form and check (if applicable) to:  
Downtown Business Association, Attn: Cheers for Charity 2025  
1675 Chester Ave Suite 110 | Bakersfield, CA 93301

For more information contact [events@bakersfielddba.com](mailto:events@bakersfielddba.com) 661-384-2662